



ATMOsphere

Business Case for Natural Refrigerants

25-27/09/17 - Berlin

SPONSORSHIP OPTIONS

Sponsorship Benefits	Platinum SOLD OUT	Gold SOLD OUT	Silver	Bronze
Larger size logo whenever all sponsor logos are shown & highest logo visibility overall	✓			
Company/product advertisement in ATMOsphere Europe 2017 email alerts to entire email list of 40,000 recipients NEW	2 email alerts	1 email alert		
Guaranteed speaking position at the event	✓	✓		
Display and demo table at the event	✓ (prime space)	✓ (prime space)	✓	1 high table & 1 banner only
Additional space in sponsor exhibition area for products, larger banners and other types of displays	3m x 1m	2m x 1m	1m x 1m	
Sponsorship of main networking dinner reception with short speech and 2 additional free guest passes for dinner NEW	✓			
Special location and/or entertainment at networking dinner NEW	✓			
Choice of exclusive Sponsorship for: NEW <ul style="list-style-type: none"> ▶ 1 networking lunch ▶ Welcome reception ▶ Farewell reception ▶ All day coffee ▶ Wifi ▶ Conference App Preference given in order of sponsorship confirmation		✓		
Sponsorship of one networking coffee break or similar incl. signage with company logo (non- exclusive)			✓	
Option to organise a site visit, training session, etc. on the day before or after ATMOsphere event, using the ATMOsphere network/forum to advertise	✓	✓		
2 min corporate video interview at the event on natural refrigerant topic/product of choice, to be published on ATMO.org & relevant media partner publications	✓	✓		
Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)	✓	✓	✓	✓

Number of full free conference passes incl. dinner reception	8 (worth €5,600)	6 (worth €4,200)	4 (worth €2,800)	2 (worth €1,400)
Special discount on conference passes for your network NEW	50% discount	50% discount	25% discount	
To raise your visibility before, during and after the event:				
Dedicated email campaign "Meet our Sponsors" to all participants one week before the event with picture and contact information of one of your company representatives NEW	✓	✓	✓	
Your logo, website link and company description on ATMO.org	✓	✓	✓	✓
Your company logo and sponsorship featured in the Accelerate Europe Magazine (1-page ad "Special thanks to all our Sponsors")	✓	✓	✓	✓
Your company logo on all promotional materials, for example: NEW <ul style="list-style-type: none"> ▶ Email alerts during a 8-10 month period to 40,000 recipients ▶ Announcement as new sponsor in email alert ▶ Online programme 	✓	✓	✓	✓
Social media promotion & visibility (twitter, linkedin, facebook etc.)	✓	✓	✓	✓
Marketing material to promote your sponsorship (sponsor images, press release images & content)	✓	✓	✓	✓
ATMOSphere Europe 2017 announcement and follow up articles in media partners publications and press releases	✓	✓	✓	✓
Price			7,200€	3,500€

The organizers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

SEE YOU IN BERLIN

