



ATMOsphere

Business Case for Natural Refrigerants

SPONSORSHIP OPTIONS

13 FEBRUARY 2018, TOKYO

SPONSORSHIP BENEFITS	Platinum (max 1)	Gold (max 5)	Silver	Bronze
Larger size logo whenever all sponsor logos are shown	✓			
Speaking slot in one of the main sessions	✓	✓		
Display and demo table at the event	2 (prime space)	1 (prime space)	1	1
Sponsorship of the main networking dinner reception at a special location with a short speech including signage with company logo	✓			
Sponsorship of networking lunch including signage with company logo (non-exclusive)		✓		
Sponsorship of one networking coffee break including signage with company logo (non-exclusive)			✓	
Option to organize a site visit, training session, etc. on the day before or after the ATMOsphere event (costs covered by the sponsor), using the ATMOsphere network / forum to advertise	✓	✓		
Corporate video interview at the event on natural refrigerant topic/product of choice, to be published on ATMO.org & relevant Media Partner publications	✓	✓		
Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)	✓	✓	✓	✓
Opportunity to use on site meeting rooms for private meetings with customers	✓	✓	✓	
Number of free conference passes including registration, food and beverages	8	6	4	2
Free conference access for your current & potential end user clients (e.g supermarkets, cold storage, consumer brands)	✓	✓	✓	✓
All additional conference passes for your company, customers and suppliers	30% discount	30% discount	30% discount	



To raise your visibility before, during and after the event:

Your logo and company description on ATMO.org	✓	✓	✓	✓
Dedicated e-mail campaign "Meet our Sponsors" to all participants 1 week before the event with a picture and contact information of one of your company representatives NEW	✓	✓	✓	
Dedicated newsletter for product and project announcements sent to our ATMOsphere Japan e-mail list (10,000+subscribers) before the conference NEW	✓			
Company / product banner advertisement in ATMOsphere Japan 2018 e-mail alerts to entire list of 10,000+ recipients (banner size: 500px X 100px) NEW		✓		
Your company logo on all promotional materials including: » 15 email alerts during a 9 month period to 10,000 recipients » Announcement articles online and visibility in Accelerate Japan magazine » Online programme	✓	✓	✓	✓
Social media promotion & visibility (Website, Twitter, Facebook, LinkedIn, etc.)	✓	✓	✓	✓
Your company logo and sponsorship featured in the press release and conference report published in Accelerate Japan magazine	✓	✓	✓	✓
ATMOsphere Japan 2018 announcement and follow up articles in Media Partners publications and press releases	✓	✓	✓	✓
Sponsorship announcement and press releases issued to outside media publications and outlets	✓	✓	✓	✓
Provision of marketing material to promote your sponsorship (sponsor images, press release images & content)	✓	✓	✓	✓
Price	SOLD OUT	¥1,200,000	¥680,000	¥380,000

The organisers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

