



# ATMOsphere

## Business Case for Natural Refrigerants

12/02/2019 – Tokyo



### SPONSORSHIP BENEFITS

● **PLATINUM** - Price on application   ● **GOLD** - 1,200,000 JPY   ● **SILVER** - 750,000 JPY   ● **BRONZE** - 420,000 JPY

Benefit	PLATINUM	GOLD	SILVER	BRONZE
<b>STAND</b> Display stand at the event. Platinum & Gold: Prime space   Silver: Standard space   Bronze: Cocktail table	2	1	1	1
<b>SPEAKER</b> Guaranteed speaking position at the event.	1	1	0	0
<b>DINNER SPONSOR</b> Sponsorship of the networking dinner reception.	1	0	0	0
<b>CONFERENCE ITEM</b> Exclusive sponsorship of one branded conference item, such as conference mints, note pads, pens or similar.	0	1	0	0
<b>BREAK SPONSOR</b> Sponsorship of one of the networking coffee breaks or breakfasts.	0	0	1	0
<b>FREE TICKETS</b> Number of free full conference passes including dinner reception, social events and all meals.	6	4	3	2
<b>EXTRA DISCOUNT</b> Discount on up to 5 additional conference passes for your company.	50%	25%	15%	0%
<b>NEWSLETTER</b> Inclusion in ATMOsphere newsletter marketing, sent to our ATMO Japan email list before the conference. Platinum: Personalized & exclusive newsletter   Gold: Banner ad	1	1	0	0
<b>ONLINE MARKETING</b> Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	1	1	0	0
<b>VIDEO INTERVIEW</b> Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
<b>WORKSHOP &amp; SITE VISIT</b> Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.	1	1	1	0
<b>SOCIAL MEDIA</b> Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).	1	1	1	1
<b>LOGO VISIBILITY</b> Your company logo on all communication materials, such as: • Regular email alerts • On-site sponsor banners • Online programme and sponsor listing on ATMO.org Size and visibility depending on sponsorship level.	1	1	1	1
<b>MEDIA COVERAGE</b> Visibility in ATMOsphere's media coverage before, during and after the event.	1	1	1	1

Personalised sponsorship packages are available on request.

### Sponsorship Add-ons:

**sli.do** Sli.do  
Sponsorship of the online Q&A and polling platform tool

**WIFI**  
Wi-Fi network sponsorship

Contact us!



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#ATMOJapan



www.ATMO.org