



ATMO
sphere

Business Case for
Natural Refrigerants

June 17-18, 2019 – Atlanta

ATMOsphere AMERICA 2019



Join key industry leaders
to discuss the latest global policy and
market developments, and discover the
newest natural refrigerant technologies!

www.ATMO.org



World's largest community of HVAC&R leaders deciding the future of sustainable heating and cooling.

JOIN ATMO TO



ATMOsphere brings together all relevant key decision-makers, including:

- ✓ Suppliers
- ✓ Policy makers
- ✓ Consumer goods brands
- ✓ Retailers
- ✓ Industrial end users
- ✓ Associations, Utilities & more!

FREE ENTRY FOR END USERS!

ATMO GLOBAL IN NUMBERS



*2009-2018



ATMO JAPAN

12 February 2019
Tokyo

ATMO CHINA

11-12 April 2019
Shanghai

ATMO AUSTRALIA

8-9 May 2019
Melbourne

ATMO AMERICA

17-18 June 2019
Atlanta

ATMO FRANCE

July 2019
Paris

ATMO ASIA

24 September 2019
Bangkok

ATMO IBÉRICA

Autumn 2019
Spain

ATMO EUROPE

October 2019
Warsaw

More info on
www.ATMO.org



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SPONSORSHIP BENEFITS

- PLATINUM - Price on application**
Max. 3 Sponsors
- GOLD - \$19,000**
Max. 10 Sponsors
- SILVER - \$9,000**
- BRONZE - \$4,000**

	PLATINUM	GOLD	SILVER	BRONZE
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.	1	1	0	0
DINNER SPONSOR Sponsorship of the networking dinner & drinks reception, including Accelerate America Awards Ceremony.	1	0	0	0
CONFERENCE ITEM Exclusive sponsorship of one branded conference item, such as conference mints, note pads, pens or similar.	0	1	0	0
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfasts.	0	0	1	0
FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.	6	4	3	2
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	50%	25%	15%	0%
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO America email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad	1	1	0	0
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	1	0	0	0
SOCIAL MEDIA POST Personalized social media post in the run up to the event.	0	1	0	0
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.	1	1	1	0
SOCIAL MEDIA Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).	1	1	1	1
LOGO VISIBILITY Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org.	1	1	1	1
MEDIA COVERAGE Visibility in ATMOsphere's media coverage before, during and after the event.	1	1	1	1

Personalised sponsorship packages are available on request.

Sponsorship Add-ons:



CONFERENCE APP

Exclusive sponsorship of **conference app** with banner advertisement and personalised push notifications to all participants **\$6,500**



PRE-EVENT

Organisation of a pre-event Workshop (incl. meeting room for 50 delegates plus basic AV package) **\$4,500**



SLI.DO

Sponsorship of the online Q&A and polling platform tool **\$2,500**



WIFI

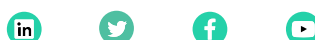
Wi-Fi network sponsorship **\$4,000**

Contact us!



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#ATMOAMERICA



WWW.ATMO.ORG