



ATMOsphere

Business Case for Natural Refrigerants
May 2019 – Melbourne



SPONSORSHIP BENEFITS

PLATINUM - Price on application **GOLD** - 14,000 AUD **SILVER** - 8,500 AUD **BRONZE** - 4,500 AUD

	PLATINUM	GOLD	SILVER	BRONZE
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.	1	1	0	0
DINNER SPONSOR Sponsorship of the networking dinner reception.	1	0	0	0
CONFERENCE ITEM Exclusive sponsorship of one branded conference item, such as conference mints, note pads, pens or similar.	0	1	0	0
BREAK SPONSOR Sponsorship of one of the networking coffee breaks or breakfasts.	0	0	1	0
FREE TICKETS Number of free full conference passes including dinner reception, social events and all meals.	6	4	3	2
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	50%	25%	15%	0%
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO Australia email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad	1	1	0	0
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	1	1	0	0
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.	1	1	1	0
SOCIAL MEDIA Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).	1	1	1	1
LOGO VISIBILITY Your company logo on all communication materials, such as: • Regular email alerts • On-site sponsor banners • Online programme and sponsor listing on ATMO.org Size and visibility depending on sponsorship level.	1	1	1	1
MEDIA COVERAGE Visibility in ATMOsphere's media coverage before, during and after the event.	1	1	1	1

Personalised sponsorship packages are available on request.

Sponsorship Add-ons:

sli.do Sli.do
Sponsorship of the online Q&A and polling platform tool

WIFI
Wi-Fi network sponsorship

Contact us!



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www.ATMO.org