EIA's Chilling Facts Campaign

HFC-free cooling goes mainstream

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Outline



- About EIA
- Background to the campaign
- What has been achieved
- Chilling Facts IV:
 - Main findings
 - Case studies
 - Recommendations
- What have we learnt?
- Looking to the future



About EIA

- Established in 1984 to investigate, expose and campaign against the illegal trade in wildlife and the destruction of our natural environment.
- Offices in London and Washington DC
- Campaigns: Species in Peril, Forests for the World,
 Global Environment
- Investigating illegal trade in ozone depleting substances (ODS) since 1997
- Closely involved in international ozone and climate negotiations for well over a decade

Background to the campaign



- EIA launched its "Chilling Facts" campaign in 2008
- Back then the landscape for commercial refrigeration was very different
- In 2008, only 14 UK stores were running on HFC-free cooling
- Limited momentum within the industry despite a push to find alternative solutions in the mid/late 1990s

What has been achieved



- In the years since then, the landscape has changed a great deal
- Some retailers have set date for HFC phase out
- Number of stores running on HFC-free cooling in the UK:

– 2008: 14

-2009:46

-2010:239

-2011:344

 Cancún Dec 2010: Consumer Goods Forum resolution to begin phasing out HFC refrigerants as of 2015





Main findings

- Of those surveyed, 344 stores across UK and 559 stores in Europe use HFC-free refrigeration
- Retailers report significant energy efficiency gains: EE and HFC-free cooling go hand-in-hand
- HFC-free systems make economic sense
- System design and complementary measures (e.g. doors on fridges) are key
- Challenges have been effectively addressed
- Retailers are also taking Interim steps (hybrid systems, replacing high GWP HFC-404A with lower GWP refrigerant)





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Case studies

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UK Case studies

- Waitrose:
 - Total HFC phase out by 2020
 - 67 HFC-free stores representing 25% of estate
 - Energy efficiency gains
- Aldi:
 - No HFC-free commitment
 - BUT: 5,145 HC freezer units
 - ~2 million kWh/year energy savings
 - No AC in stores
- The Co-op:
 - HFC phase-out by 2030, with all new stores HFC-free
 - Improved EE saved it £1,000/hour in 2011
 - Major roll out of doors on fridges
 - Lessons from new HQ in Manchester



European Case studies

- Migros & Coop Switzerland
 - Committed to going HFC-free in all new stores
 - Energy efficiency gains: Coop CH estimates 25% reduction on BAU
- Carrefour
 - Commitment to go HFC-free: roll out starts in December 2013
 - Very high leakage (41% of carbon footprint)
 - French retailers' commitment on doors on fridges
 - Calculates operational cost savings from HFC-free systems ~15%
- Royal Ahold
 - Commitment to go HFC-free
 - Hybrids as interim/piloting HFC-free
 - Chiller doors in 70% of stores



A few quotes

 "The essential point is optimising the total energy use in stores. Optimised systems consume less energy and produce less heat. In general, optimised CO2 systems are more energy efficient" (Coop Norge)

 "We see no negative impact for the use of natural refrigerants. Waitrose and our supply chain continue to embrace natural refrigerants and do not feel that there are any blocks to moving forward" (Waitrose)



Recommendations

- ✓ Retailers must immediately commit to going HFC-free in all new stores and refurbishments with the aim of achieving an industry-wide phase out of HFCs by 2020
- ✓ The European Union should ban the use of HFCs in all new commercial refrigeration equipment by 2020
- ✓ Retailers should pay more attention to the development of HFC-free cooling in transport refrigeration and airconditioning
- ✓ Retailers should agree to fit doors on all chilled food as standard



What have we learnt?

- Holistic approach is key (system design, complementary measures)
- The retail sector is diverse: no 'one-size fits all' solution for refrigeration
- European retailers are ready for change
- In fact, they are at the forefront of efforts to move away from HFC-based refrigeration
- However: there are leaders and laggards
- Some general challenges remain: food transport refrigeration

Looking to the future



- What we need: legislation to level the playing field in the EU (F-gas Regulation)
- Retailers must extend their commitment to HFC-free refrigeration beyond Europe
- Challenges can be met if retailers are willing to rise to them!

Thank you



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