

June 18-19, 2014 - San Francisco

Market progress in natural refrigerant technologies

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## Advansor 2014

#### Status

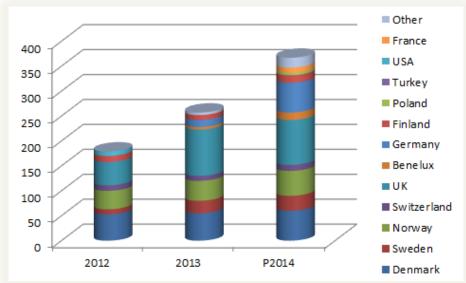
- The Worlds largest producer of CO<sub>2</sub> boostersystems (only CO<sub>2</sub> as refrigerant)
- Reference list: 1000 systems operating in 15 countries with more than 30 different retailers
- Production of 8-10 systems per week
- Production area: 2500 + 1000 m<sup>2</sup>
- Employees: 65 (+20 at sub contractors)
- Production pr. Year (2014): ∞400 systems
- Production capacity max.: 700 systems/year

#### Actions Advansor 2014

- Maintain leadership and focus on growth
- Innovation, customer focus, quality and service
- Adding 10.000 ft2 production area
- Serial production and new production lines
- New structure in sales organization
- Space Engineering Services



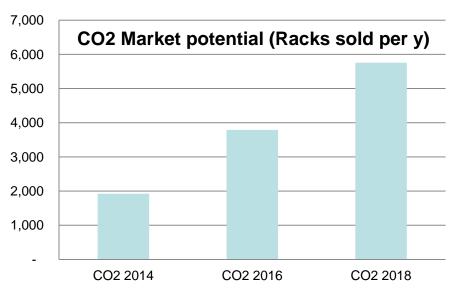






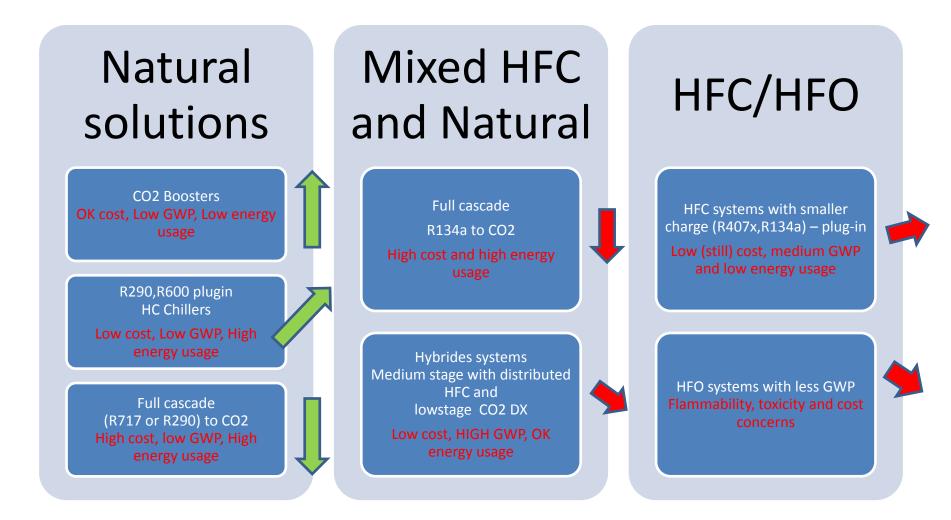
## **European customer trends**

- Growing interest in Central Europe: France, Belgium, Germany, Poland and Italy
- All of Europe's TOP10 Retailers are installing CO<sub>2</sub> booster systems
- 5 out of TOP10 have CO<sub>2</sub> booster as their preferred solution
- Many bigger retailers asking for CO<sub>2</sub> quotes
- Primary request is for CO<sub>2</sub>
- Clearly consolidated design (CO<sub>2</sub> booster)
- Standardized solutions less consultancy
- Retailers now have confidence in CO<sub>2</sub>
- 4 strong trends
  - Compliance with F-gas directive
  - Focus of energy cost and warmer climates
  - Focus on 1st cost
  - More technology on board (one system does it all)





### European Refrigeration Technologies Supermarkets towards F-gas compliance





## Trend 3: Focus on 1st cost

Small capacity and Cost Optimized Requirements







3-10 kW with CO2 MT or LT, single temperature Single compressor units 40+10 kW with CO2 MT and LT dual temperature Max 4 compressors per unit



50+10 kW with CO2 MT and LT dual temperature Max 5 compressors per unit

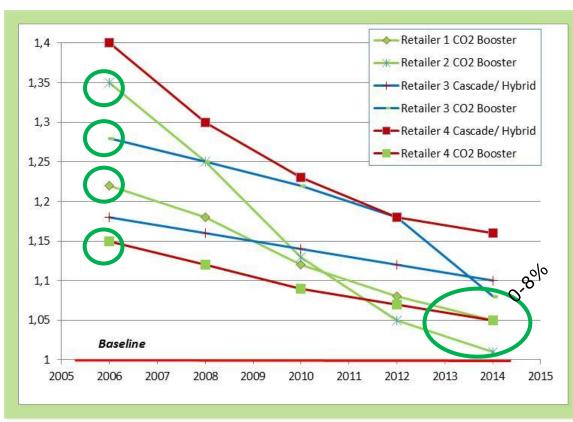




## Trend 3: Focus on 1st cost

Falling price levels for entire store with  $CO_2$ 

- Rack is more expensive
- Cabinets at same level
- Cheaper installations
- Today Booster CO2
  0-8 % more expensive
- Smaller stores still a challenge (ValuePack)
- Operational and maintenance cost savings for 3y period = 5% of first cost (w ref tax = 8% of first cost)

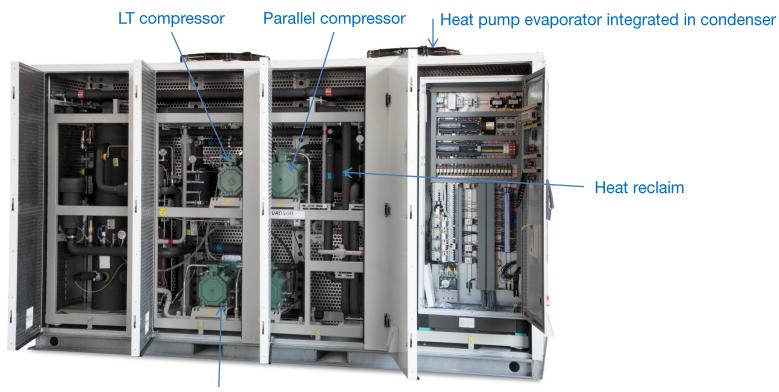




## Trend 4: More technology on board

SIGMA – all in one Advanced technology for better total performance

- Plug & Play Total Energy Management System
  - MT & LT
  - AC
  - Full heat recovery with A2W heat pump functionality
- Best in Class Energy Performance with Parallel Compression



MT compressors



## Message from Europe

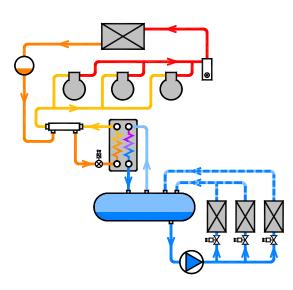
Go ahead with CO2 boosters!

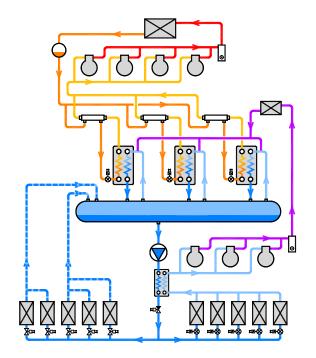
- We already did all the mistakes in Europe from now on it will be easy
- CO2 Technology is fully developed and ready for the commercial stage
- Technology will convert towards CO2 booster (also in warmer climates)
- Price level on its way down it is a matter of volume, standardization and effective production
- Energy optimization is on-going to improve even further
- All-in one energy systems
- Knowledge and education is essential here there are room for improvement everywhere we all have to do our bit
- Better availability of CO<sub>2</sub> components in NA

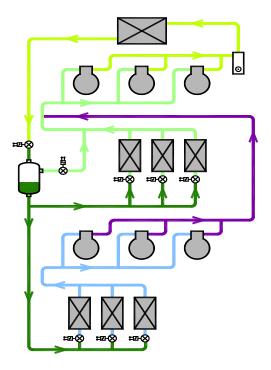
Only real worry I have: How to satisfy future demand for CO2 boosters? But I can live with that worry!



## Sustainable CO2 Solutions for HFC Reduction







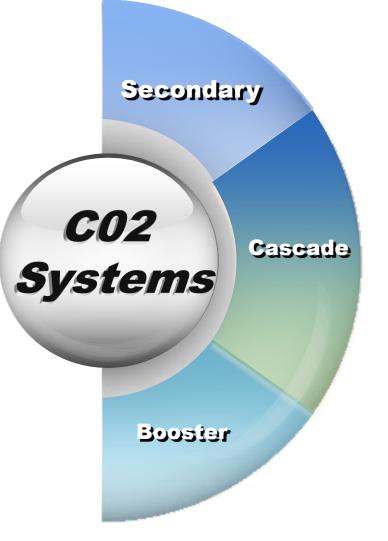
SNMT2/ SNLT2 Secondary CO2

HFC Primary Only (50+% HFC Reduction) SNMT2LX CO2 CASCADE SYSTEM

HFC Primary Only (70+% HFC Reduction) ADVADS R WHIL PHOENIX CO2 BOOSTER SYSTEM

**HFC FREE** 

## **CO2 System Evolution for the North American Market**



#### CO2 Secondary (pumped) Systems

2006 Low temperature, 2010 medium Temperature Over 170 Installation in North America

#### CO2 Cascade (subcritical) Systems

2008 Low temperature Over 30 Installation in North America

#### CO2 Booster (transcritical) Systems

2012 Low & Medium temperature Over 50 Installations in North America Over 1000 in Europe



CO2 Systems Technology Advansor Booster System



## One refrigerant. So many benefits.

### PART OF THE SECOND NATURE FAMILY BY HILLPHOENIX

## Leading CO<sub>2</sub> technology for refrigeration.

- 100% environmentally friendly non-toxic, inflammable
- no ozone depletion · no global warming impact
- low noise · single refrigerant · low cost of installation
- · low cost of maintenance · compact design

## future-proof solution

Fresh thinking. Responsible solutions.

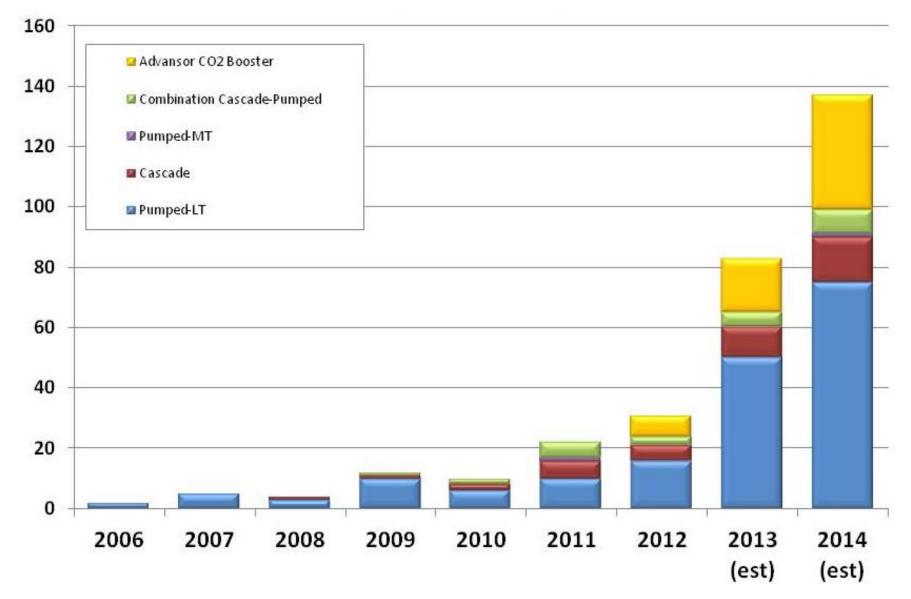


A DOVER COMPANY

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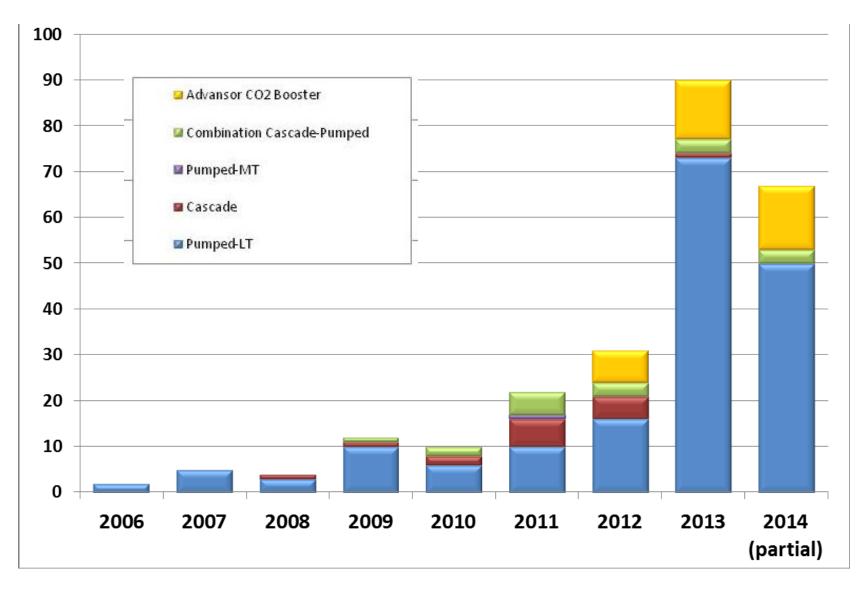


#### CO2 Systems by Type – 2013 Forecast





#### CO2 Systems by Type – 2014 Actual





#### CO2 Systems Technology – Booster System













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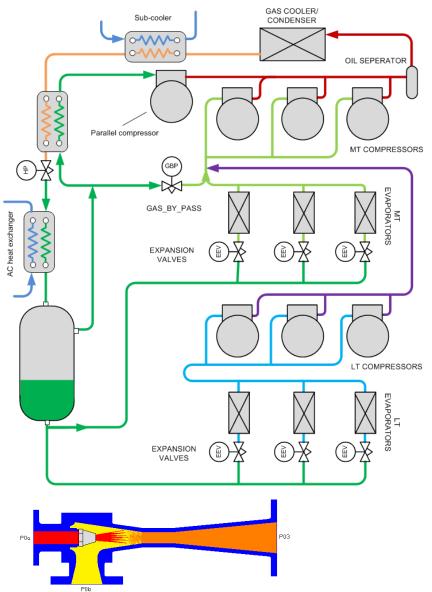
by Hill PHOENIX



#### **Future Developments**

- High pressure sub coolers
- Parallel Compression systems
  - Peak savings 12-20%, Annual savings 6-10%
  - Already introduced to the market
- Adiabatic gas coolers
  - Peak savings 20-30+%, Annual savings 10%





- Ejectors
  - Peak savings 15-20%, Annual savings 6-8%
  - Under development

# AMERICA ATAO business case

#### natural refrigerants

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Thank you very much!