



# ACCELERATE MAGAZINE & AWARDS





# THE ACCELERATE FAMILY



**NORTH AMERICA**  
PUBLISHED MONTHLY



**JAPAN**

LAUNCHED AUGUST 2015  
PUBLISHED BIMONTHLY



**EUROPE**

LAUNCHED DECEMBER 2015  
PUBLISHED QUARTERLY

**PLUS: NEW ACCELERATE AUSTRALIA/ NEW ZEALAND**

LAUNCH BY END APRIL 2016  
PUBLISHED QUARTERLY





- Accelerate Europe is the first quarterly news magazine written for and about the most progressive individuals working with natural refrigerants - carbon dioxide, ammonia, hydrocarbons, water and air - in the HVAC&R sector

## OUR VISION

- To advance the adoption of natural refrigerants by informing readers of their use in a wide range of HVAC&R applications across a variety of industry sectors
- To showcase how progressive companies are putting natural refrigerants at the heart of their sustainability efforts
- To demonstrate that using natural refrigerants makes financial and commercial sense. By bringing success stories to the marketplace, the magazine aims to advance adoption of natural-refrigerant solutions in Europe.



- Launched December 2015
- Next Issue #3 (Summer 2016)
- Free Digital magazine via [www.accelerateeu.com](http://www.accelerateeu.com)
- Optimised for Apple & Android smartphones

## **Distribution**

- Print version at key trade shows (Mostra Convegno, Chillventa, Euroshop, etc.)
- Delivered to policy makers & end users
- Online to 50,000+ stakeholders interested in Natural refrigerants



AE #1

December 2015







## AE #2 Spring 2016





- AE #3 June 2016: Will summarise ATMOsphere Europe 2016, with focus on end users in Southern Europe
- AE #4 Sept- Oct 2016: Special focus on technology innovations in Europe + Guide Chillventa supplement

Share your story ideas with us!

- Tell us about your exciting new products or projects!
- Suggest site visits
- Put us in touch with your customers – end user focus





# ACCELERATE EUROPE AWARDS



## BEST-IN-SECTOR AWARDS:

- FOOD RETAIL
- LIGHT COMMERCIAL
- INDUSTRIAL

## PERSON-OF-THE-YEAR AWARD





- Calls attention to companies in Europe that have done the most in the previous year (March 2016-February 2017) to advance the adoption of natural-refrigerant technology in HVAC&R in Europe.
- Applies to locations opened or retrofitted during that period as well as studies ending during that period, which could apply to locations opened or retrofitted prior to that period.



## Criteria

- Successful installations
- Innovative technology
- Commitment to future installations
- Reduction in direct greenhouse-gas emissions
- Reduction in energy consumption
- Possible to replicate
- Sound business case (initial investment, operating costs, maintenance and training, return on investment)
- Industry leadership





- Honours an individual in Europe – anyone involved with HVAC&R, including end users, manufacturers, policymakers, and researchers – who has done the most in the previous year (March 2016-February 2017) to advance the adoption of natural-refrigerant technology in HVAC&R in Europe.



## Criteria

- Impact on development and/or implementation of natural refrigerant systems
- Leadership in organisation and industry
- Innovation





- Nominations for awards are welcome from November 2016 - January 2017
- Dedicated website with information, nomination submissions
- shecco will publish nomination information over the coming months online.



- **February 2017:** Awards panel of experts will consider nominations, and select winners
- **March 2016:** Awards presented at ATMOSphere Europe (Berlin) 2017
- **April/ May 2017:** Special Awards issue of Accelerate Europe in which award winners will be profiled.





CONTACT US

Questions? Ideas for Accelerate Europe?

Contact our editor

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Thank you!