



R290
NATURAL GAS
zero impact
on global warming
R600a

First
on the
market



blupura

Cool, yes we are.

Debora Screpanti – Marketing Manager

**R290 NATURAL REFRIGERANT
IN DRINKING WATER COOLERS
AND FOUNTAINS**

ATMOsphere America 2016 - Chicago

BLUPURA: 8 YEARS OF CONTINUOUS GROWTH

Founded in 2008

From 0 to 4,8
million Euro
turnover in 8 years



Luca Costantini and Gianni Grottini

Together

48 years of experience in the
WATERCOOLER INDUSTRY

BLUPURA WORLDWIDE



2016

- 2 SHAREHOLDERS
- 30 EMPLOYEES
- PLANT: 3400 sq m



2016: ISO 14001 and ISO 9001

Certificato



Partner for progress

Reg. Numero	14389 - E		
Data di rilascio	2016-03-11	Data di ultima modifica	2016-03-11
Data di prossimo rinnovo	2018-09-15	Setore	18

**Certificato del Sistema di Gestione Ambientale
ISO 14001:2004**

Si dichiara che il Sistema di Gestione Ambientale dell'Organizzazione:
BLUPURA S.R.L.

è conforme alla norma UNI EN ISO 14001:2004 per i seguenti prodotti/servizi:
progettazione, produzione, vendita ed assistenza di refrigeratori d'acqua.

Chief Operating Officer
Giampiero Belcredi



Il mantenimento della certificazione è soggetto a sorveglianza annuale e subordinato al rispetto dei requisiti contrattuali Kiwa Cermet Italia.
La presente certificazione è stata rilasciata in conformità al Regolamento Tecnico Accredia RT 09.
Il presente certificato è costituito da 1 pagina.

BLUPURA S.R.L.
Sede Legale
Via F.lli Branconi, 56 – 00025 Loreto (AN)
Sede Operativa
Via Enrico Mattei, 2/4 – Zona Industriale Squartabue – 82019 Recanati (MC)

Kiwa Cermet Italia S.p.A.
Società non scopo unico, soggetta
all'attività di direzione e coordinamento
di Kiwa Italia Holding Srl
Via Casirano, 23
40057 Casirano di Giarano (BO)
Tel: +39.051.489.3.111
Fax: +39.051.763.382
E-mail: certificazioni@cermet.it
www.kiwacertificati.it





SGQ N° 0074 S53 N° 0066
SISA N° 01000 FSM N° 0041
PRQ N° 0698

Certificato



Partner for progress

Reg. Numero	14389 - A		
Data di rilascio	2016-03-11	Data di ultima modifica	2016-03-11
Data di prossimo rinnovo	2018-09-15	Setore	18

**Certificato del Sistema di Gestione per la Qualità
ISO 9001:2008**

Si dichiara che il Sistema di Gestione per la Qualità dell'Organizzazione:
BLUPURA S.R.L.

è conforme alla norma UNI EN ISO 9001:2008 per i seguenti prodotti/servizi:
progettazione, produzione, vendita ed assistenza di refrigeratori d'acqua.

Chief Operating Officer
Giampiero Belcredi



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SISA N° 01000 FSM N° 0041
PRQ N° 0698

BLUPURA: ONLY CLIMATE FRIENDLY WATERCOOLERS



**ZERO IMPACT ON
GLOBAL WARMING**

INNOVATION IS THE KEY



Modern design 100% Made in Italy



High quality materials:

- stainless steel aisi 304
- anodized aluminium
- curved glass

Taylor made solutions

Skilled technical department

NO USE OF PLASTIC
EASY TO RECYCLE



OUR TECHNOLOGY

ICE BANK

DRY COOLING

SPARKLING WATER

TOUCH SCREEN

PORTION CONTROL

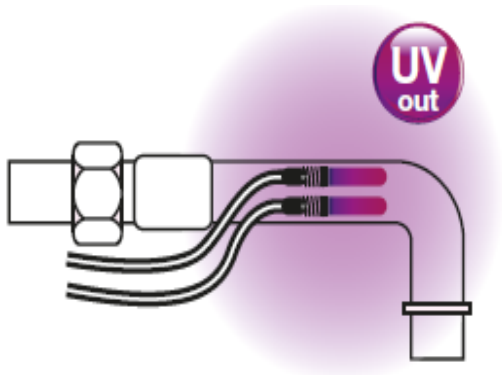
PAYMENT SYSTEMS

UV LIGHT

**FIRST IN THE WORLD TO USE NATURAL
REFRIGERANT GAS R290**

HYGIENE FIRST OF ALL

- Closed circuit
- No air contact
- No water contamination
- No water stock



Hands Up
for Hygiene





Hospitality

WE
OFFER

HIGH
QUALITY

WATER
COOLERS



Office



Outdoor/Public



Domestic



Hospitality

The bottled water alternative in the *hospitality sector!*

SIMPLE
CONVENIENT
EFFICIENT
SAFE



DIFFERENT SOLUTIONS FOR DIFFERENT NEEDS



Floor standing



FONTEMAGNA **STEEL**



ec^ochic



Countertop



BLBar

CUSTOMIZE YOUR BOTTLE...



...INCREASE YOUR IMAGE



WAVE

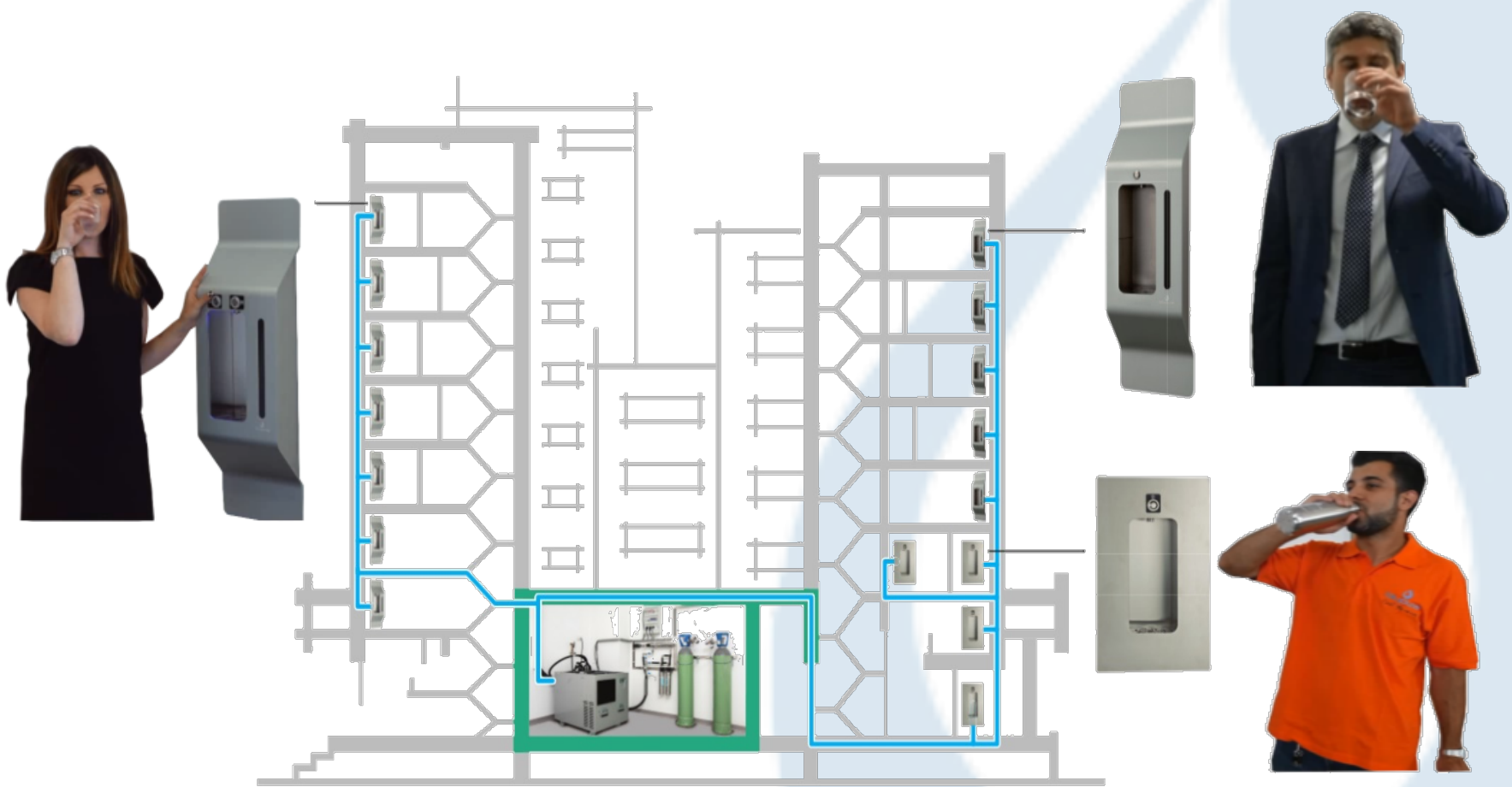


WAVE hot





BCC vision
BroadCasting Cooler



blupura
Cool, yes we are.

PRESENTS:

BLUink

BLUink

**ONE CENTRAL UNIT
MULTIPLE DRINKING STATIONS
DIFFERENT FLOORS**



fresh cold still and sparkling water

**PERFORMANCES and DESIGN
COST EFFICIENT**

SAFETY and HYGIENE

THE MOST SILENT CENTRALIZED SYSTEM

ZERO IMPACT on global warming (Gas R290)

*Water
Anywhere
Anytime
At the same time*







Domestic



BLU Soda



Office



Compact, powerful and built entirely in stainless steel, Blusoda is the **SMALLEST** of the Blupura **CHILLERS!**

- Stainless buttons
- **DRY COOLING** technology
- **PLUG & PLAY**

BLUSoda

and

BLUSoda BOX





Outdoor/Public

CITY



A new concept of drinking fountains for the **community**, where **technology** and **tradition** are the real **innovation!**

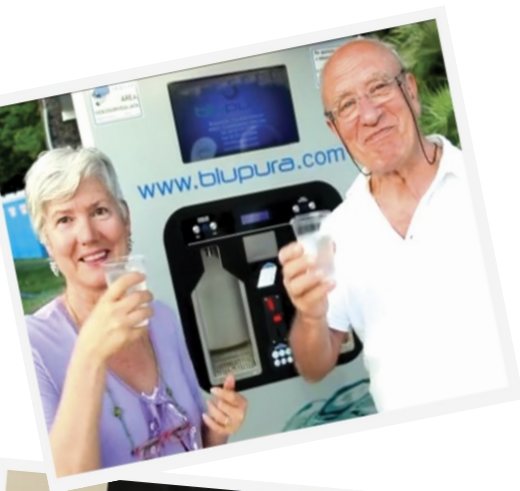


THE WISE CHOICE – OFFERING EXCELLENT, GUARANTEED QUALITY WATER

SAVINGS FOR THE PUBLIC
SAVINGS FOR THE COMMUNITY
SAVINGS FOR THE ENVIRONMENT

THANKS TO THE ITALIAN
TECHNOLOGY WHICH ONLY
USES NATURAL GAS
REFRIGERANTS

YOU ONLY NEED A CARD...



ADVANTAGES FOR EVERYONE!

CONSUMERS

- € SAVINGS OF 70%
- 💧 GOOD, CLEAN, GUARANTEED WATER
- 24h PRACTICAL
- 🗑️ LESS WASTE
- 🌿 ENVIRONMENTAL AWARENESS

BUSINESS PARTNERS

- 👤 POTENTIAL CUSTOMERS
- € REVENUES
- 👍 IMAGE
- 📢 PROMOTION AND ADVERTISING



LOCAL GOVERNMENT

- 👍 VISIBILITY AND IMAGE
- 🗑️ WASTE COLLECTION AND DISPOSAL
- 🏛️ MUNICIPAL COMPANIES
- 📢 PROMOTING AND INFORMING

THE ENVIRONMENT

- R290 ZERO IMPACT
- 🗑️ WASTE DISPOSAL
- CO₂ NO CO₂ IN THE ATMOSPHERE
- 🌿 ENVIRONMENTAL AWARENESS

BENEFITS FOR THE ENVIRONMENT

300,000

• LITRES OF WATER SUPPLIED

-200,000

• PET BOTTLES OF 1,5L SAVED

-6,000

• KG OF PET SAVED (30g/bottle)

-1,380

• KG OF CO2 SAVED FOR NOT MANUFACTURING PLASTIC

-7,800

• KG OF CO2 SAVED FOR NON TRANSPORT OF WATER



ITALIAN QUALITY CERTIFIED AND AWARDED



2015 - BEST PROMOTION OF HEALTH AND HYDRATION
EUROPEAN AQUA AWARDS 2015, ROME

2015 - BEST ENVIRONMENTAL PRACTICE/GREEN INITIATIVE
EUROPEAN AQUA AWARDS 2015, ROME

2014 - BEST PROMOTION OF HEALTH AND HYDRATION
EUROPEAN AQUA AWARDS 2014, BUDAPEST

2013 - BEST PRODUCT INNOVATION
EUROPEAN AQUA AWARDS 2013, BERLIN

2012 - BEST ENVIRONMENTALLY FRIENDLY PRACTICE
EUROPEAN AQUA AWARDS 2012, ISTANBUL

2011 - BEST PRODUCT DESIGN/INNOVATION
EUROPEAN AQUA AWARDS 2011, ODESSA

2010 - BEST ENVIRONMENTALLY FRIENDLY PRACTICE
EUROPEAN AQUA AWARD 2010, PRAGUE

ITALIAN QUALITY CERTIFIED AND AWARDED

Intertek AUTHORIZATION TO MARK

This authorizes the application of the Certification Mark(s) shown below to the models described in the Product(s) Control section when made in accordance with the conditions set forth in the Certification Agreement and Listing Report. This authorization also applies to multiple later models identified on the continuation page of the Listing Report.

This document is the property of Intertek Testing Services and is not transferable. The certification mark(s) may be applied only at the location of the Party Authorized To Apply Mark.

Applicant: BluPure S.r.l. Via Fratelli Bronzoni, 66 85028 LORETO (AN)	Manufacturer: BluPure S.r.l. Via Delle Martine, 2 63019 PECANATI (MC)
Country: ITALY	Country: ITALY
Contact: Mr. Gianni Grotto +39 071 8710386	Contact: Mr. Gianni Grotto +39 071 8710386
Phone: +39 071 8710386	Phone: +39 071 8710386
FAX: +39 071 8710384	FAX: +39 071 8710384
Email: gianni@blupura.com	Email: gianni@blupura.com

Party Authorized To Apply Mark: Same as Manufacturer
Report Issuing Office: LORNO, ITALY

Control Number: 0906033 Authorized by: [Signature] / [Signature]

ETL Intertek

This document is presented as proof of authorization to mark for the model Report Number:

Intertek Testing Services NII Inc.
545 East Algonquin Road, Arlington Heights, IL 60005
Telephone: 815-344-7800 or 847-434-8900 Fax: 815-344-7872

UL standard for safety of drinking water coolers, ANSI/UL 308, Issued: 2009/09/02, Ed. 7, Rev: 2013/10/18
CSA standard for refrigeration equipment, CSA C22.2 No. 425, Issued: 2013/03/01, Ed. 4

Product: WATER COOLERS
Model(s): B5000C BE BEER TAP, B5000C PZ BE BEER TAP, B5000C BE BEER TAP, B5000C PZ BE BEER TAP, B5000C BE BEER TAP, B5000C PZ BE BEER TAP, B5000C BE BEER TAP, B5000C PZ BE BEER TAP

ATM for Report 200910871034 ETL Page 1 of 1 ATM Issued: 09 JUN 2014

WRAS
Water Regulations Advisory Scheme

This certifies that
BLUPURA SRL

has had the undermentioned product examined, tested and found, when correctly installed, to comply with the requirements of the United Kingdom Water Supply (Water Fittings) Regulations/Scottish Water Byelaws.

FONTEMAGNA COMPACT WATER COOLER

Reference should be made to the accompanying acceptance letter for installation requirements

The product so mentioned will be listed in the Water Fittings and Materials Directory for a period until:

09 JUNE 2014

0906033 Certificate No.

[Signature] Chairman, Test and Assessment Group [Signature] Secretary

WRAS APPROVED PRODUCT

Intertek

INDUSTRIAL PRODUCTS DEPARTMENT

Test Report: REFRIGERANT LEAK SIMULATION TESTS
Report Number: 09060452
Report Date: 01 September 2009
Items Tested: BluPura Water Chiller FM IM001 0806 ITA
Tested on behalf of: Intertek Italy SPA
Via Principato di Lido
33030-Campofelice
Italy
Client Contact: Arianna Fogar

Prepared by: [Signature] Senior Engineer
Reviewed by: [Signature] A Simon Principal Engineer

THIS DOCUMENT MAY BE REPRODUCED ONLY IN ITS ENTIRETY AND WITHOUT CHANGE.





business case

natural refrigerants

June 16 & 17, 2016 - Chicago

Thank you!



blupura

Cool, yes we are.