



R290 AND R600 NATURAL REFRIGERANTS IN DRINKING WATER COOLERS AND FOUNTAINS



25-26 June 2015 — Atlanta, Georgia

LUCA COSTANTINI

PRESIDENT AND C.E.O.



BLUPURA: 7 YEARS OF CONTINUOUS GROWTH

Founded in 2008

From 0 to 3,4
million Euro
turnover in 7 years



Luca Costantini and Gianni Grottini

Together

45 years of experience in the
WATERCOOLER INDUSTRY

TWO IMPORTANT INVESTMENTS IN 2014



**100% OWNED BY
BLUPURA ITALY**

*Distributor in
North America*



**100% OWNED BY
BLUPURA ITALY**

*Operates outdoor drinking
water fountains in Italy*



INNOVATION IS THE KEY



Modern design 100% Made in Italy



New materials: anodized aluminium - curved glass

Taylor made solutions

Skilled technical department

STATE-OF-THE-ART TECHNOLOGY

ICE BANK

SPARKLING WATER

TOUCH SCREEN

PAYMENT SYSTEMS

UV LIGHT

DRY COOLING

**FIRST IN THE WORLD TO USE NATURAL
REFRIGERANT GASES R290 & R600a**

BLUPURA: ONLY CLIMATE FRIENDLY WATERCOOLERS



**ZERO IMPACT ON
GLOBAL WARMING**

GREENPEACE

COOL TECHNOLOGIES: WORKING WITHOUT HFCs

Examples of HFC-Free Cooling Technologies in Various Industrial Sectors¹

INTERIM REPORT - 2012¹

...er of plug- is producing a .0. In 2007, the fresh food
...lts/decks, open- oods, soft drinks, and stems is one of the largest refrigeration products.
... facilities management provider Refrigeration Technology installed the first transcritical- ation system for the Swiss retail-giant
... of "Rhino" brand bar refrigerators using Units include small mini compact bar a door wine fridges, affresco fridges, beer upright commercial display fridges.
... a manufacturer of bottle coolers and small ... is in the process (2012) of developing ...carbon products, for an expected launch in 2013 for European market. ¹³
The Italian company Blupura produces the R290 FONTEMAGNA water cooler: "well insulated ice-bank for high volume supply of cold, still and sparkling water, with a capacity of 15 liters per hour." ¹⁴
In 2010, the company launched a new range of hydrocarbon counter top water coolers for restaurant, office and home use. ¹⁵

22

BLUPURA mentioned
for 2 times as an
example in latest
reports of

GREENPEACE

2010 + 2012

COOL TECHNOLOGIES: WORKING WITHOUT HFCs- 2010

Examples of HFC-Free Cooling Technologies in Various Industrial Sectors¹

Prepared by: Janos Maté, Greenpeace International
with Cláudette Papathanasopoulos, Greenpeace USA

BLUPURA WORLDWIDE





**WE
OFFER

HIGH
QUALITY

WATER
COOLERS**





Hospitality

The bottled water alternative in the *hospitality sector!*

SIMPLE
CONVENIENT
EFFICIENT
SAFE



DIFFERENT SOLUTIONS FOR DIFFERENT NEEDS



BLBar



Fontemagna **I.T.**



Fontemagna **STEEL**



Fontemagna *Light*

DIFFERENT SOLUTIONS FOR DIFFERENT NEEDS



ec chic



Fontemagna COMPACT



WAVE



BL Bar

DIFFERENT SOLUTIONS FOR DIFFERENT NEEDS



DIFFERENT SOLUTIONS FOR DIFFERENT NEEDS





WAVE

30
lt/h

60
lt/h

80
lt/h

GAS
R600a

fizz

UV
out



**WAVE MODELS HAVE
THEIR OWN
CABINET
ALL IN
STAINLESS
STEEL**

WAVE Cabinet





BCC vision
BroadCasting Cooler



- Ice-bank system **PATENTED**
- Robust stainless steel
- Equipped to accept internally filters
- Video screen with audio for videos, presentation and advertising



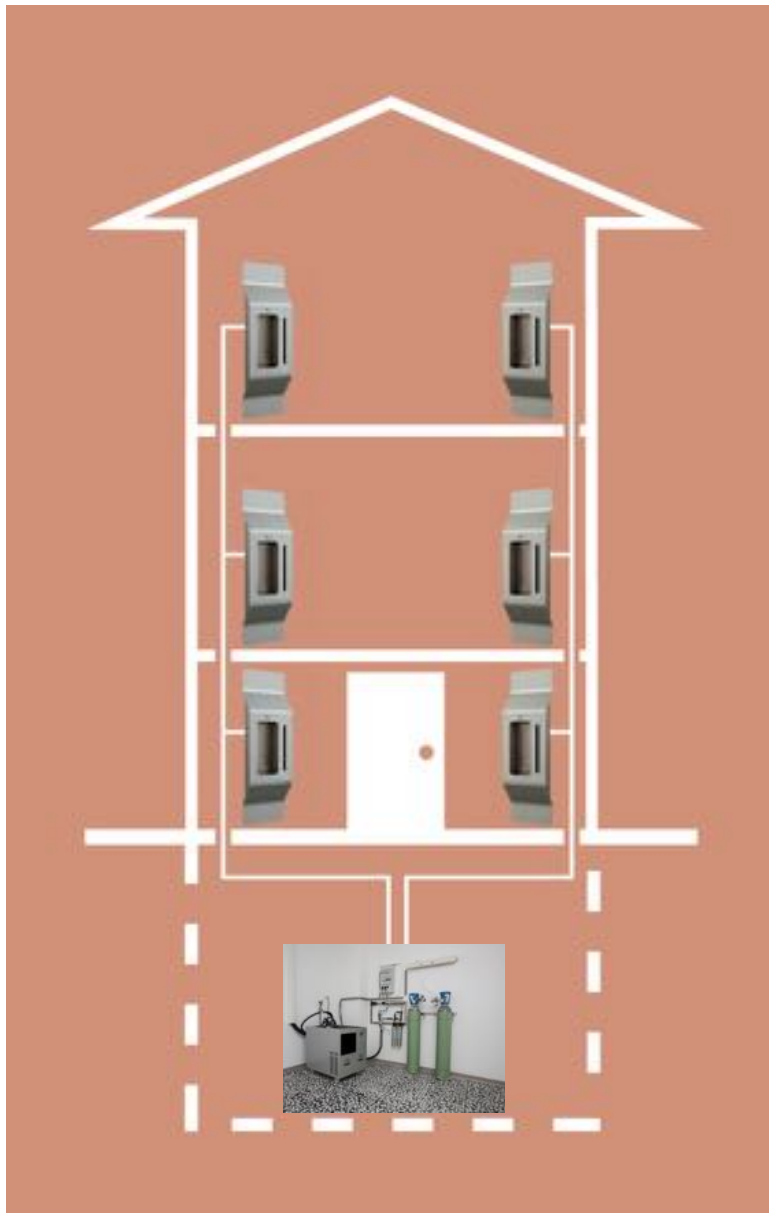


bluLink

EVERYTHING STARTS FROM HERE



BLULINK
TECHNICAL
ROOM



blulink

Essential design, versatile, can
be fitted everywhere

Minimal size

Soundproof dispensing point
Still and sparkling water





Domestic



BLU Soda



Office



Compact, powerful and built entirely in stainless steel, Blusoda is the **SMALLEST** of the **Blupura CHILLERS!**

- Stainless buttons
- **DRY COOLING** technology



BLUSoda



Outdoor/Public

CITY



A new concept of drinking fountains for the **community**, where **technology** and **tradition** are the real **innovation!**





THE WISE CHOICE – OFFERING EXCELLENT, GUARANTEED QUALITY WATER

**SAVINGS FOR THE PUBLIC
SAVINGS FOR THE COMMUNITY
SAVINGS FOR THE ENVIRONMENT**



**THANKS TO THE ITALIAN
TECHNOLOGY WHICH ONLY
USES NATURAL GAS
REFRIGERANTS**



YOU ONLY NEED A CARD...



blupura & ACQUACITY

ADVANTAGES FOR EVERYONE!

CONSUMERS

-  SAVINGS OF 70%
-  GOOD, CLEAN, QUARANTEED WATER
-  PRACTICAL
-  LESS WASTE
-  ENVIRONMENTAL AWARENESS



LOCAL GOVERNMENT

-  VISIBILITY AND IMAGE
-  WASTE COLLECTION AND DISPOSAL
-  MUNICIPAL COMPANIES
-  PROMOTING AND INFORMING

blupura & ACQUACITY

ADVANTAGES FOR EVERYONE!

BUSINESS PARTNERS

-  POTENTIAL CUSTOMERS
-  REVENUES
-  IMAGE
-  PROMOTION AND ADVERTISING



THE ENVIRONMENT

-  ZERO IMPACT
-  WASTE DISPOSAL
-  NO CO2 IN THE ATMOSPHER
-  ENVIRONMENTAL AWARENESS

BENEFITS FOR THE ENVIRONMENT

300,000

- LITRES OF WATER SUPPLIED

-200,000

- PET BOTTLES OF 1,5L SAVED

-6,000

- KG OF PET SAVED (30g/bottle)

-1,380

- KG OF CO2 SAVED FOR NOT MANUFACTURING PLASTIC

-7,800

- KG OF CO2 SAVED FOR NON TRANSPORT OF WATER

THE BLUPURA FOUNTAINS



Installation of **CITY 2.0** in
Sirolo (Italy)

THE BLUPURA FOUNTAINS



Installation of **CITY 1.0** in
San Francisco (USA)

THE BLUPURA FOUNTAINS



Installation of **CITY WALL** at the Info point of Pollenza (Italy)



THE BLUPURA FOUNTAINS

Installation of **CITY WOOD** in
Recanati (Italy)



ITALIAN QUALITY CERTIFIED AND AWARDED

Intertek **AUTHORIZATION TO MARK**

This authorizes the application of the certification marking shown herein to the product described in the Product/Customization section made in accordance with the conditions set forth in the Certification Agreement and Listing Report. This authorization also applies to multiple units identical to the customized page of the Listing Report.

This document is the property of Intertek Testing Services and is not to be retransmitted. The certification marking may be used only in the context of the Party authorized to apply this.

Applicant: BluPura S.r.l. Via Príncipe di Udine, 38 33030 Campofornido (UD)	Manufacturer: BluPura S.r.l. Via Príncipe di Udine, 38 33030 Campofornido (UD)
Country: ITALY	Country: ITALY
Telephone: +39 0431 4710000	Telephone: +39 0431 4710000
Phone: +39 0431 4710000	Phone: +39 0431 4710000
FAX: +39 0431 4710000	FAX: +39 0431 4710000
Email: info@blupura.com	Email: info@blupura.com

Apply Authorized To Mark: Same as Manufacturer
Report Issuing Office: UDINE, ITALY

Report Number: **0906033** Authorized by: 
Thomas C. Fenderson, Certification Manager



This document is a permission to authorize a manufacturer to use the logo under Report Number 0906033 for the product described in the Product/Customization section of the Listing Report. It is not a certificate of approval. The manufacturer is responsible for ensuring that the product conforms to the requirements of the applicable standards. Intertek is not responsible for the product's performance or safety. The manufacturer is responsible for ensuring that the product conforms to the requirements of the applicable standards. Intertek is not responsible for the product's performance or safety.

Product: **COMPACT WATER COOLER**

Model: **FM001 0806 ITA**

ATP for Report 0906033-001-001 Page 1 of 1 ATP issued: **21 MAR 2010**

Intertek

Intertek House, Church Road
Lutterworth, Leics, LE15 79B, United Kingdom
Telephone: +44 (0)1532 519300
Facsimile: +44 (0)1532 519399
www.intertek.com

**INDUSTRIAL PRODUCTS
DEPARTMENT**

Test Report: **REFRIGERANT LEAK SIMULATION TESTS**

Report Number: **0904052**

Report Date: **01 September 2009**

Items Tested: **BluPura Water Chiller FM IM001 0806 ITA**

Tested on behalf of: **Intertek Italy Srl**
Via Principe di Udine
33030-Campofornido
Italy

Client Contact: **Arianna Fogar**

Prepared by:  A.S. Payne
Senior Engineer

Reviewed by:  A. Smart
Principal Engineer



THIS DOCUMENT MAY BE REPRODUCED ONLY IN ITS ENTIRETY AND WITHOUT CHANGE.

Intertek Testing & Certification (UK) Registered Office: 25 Duke Road, London, W15 5SL, United Kingdom
Registered No: 2612287 (England), VAT No: GB 612 458 96 81 1

WRAS
Water Regulations Advisory Scheme

This certifies that
BLUPURA SRL

has had the undermentioned product examined, tested and found, when correctly installed, to comply with the requirements of the United Kingdom Water Supply (Water Fittings) Regulations/Scottish Water Byelaws.

FONTEMAGNA COMPACT WATER COOLER

Reference should be made to the accompanying acceptance letter for installation requirements

The product so mentioned will be listed in the Water Fittings and Materials Directory for a period until:

09 JUNE 2014

0906033
Certificate No.

 R. Clarke
Chairman, Test and Assessment Group

 J. Smart
Secretary

WRAS
APPROVED
PRODUCT

ITALIAN QUALITY CERTIFIED AND AWARDED



ITALIAN QUALITY CERTIFIED AND AWARDED





business case

natural refrigerants

25-26 June 2015 — Atlanta, Georgia

Thank you very much!



blupura

Cool! Yes we are.