

An aerial photograph of a sandy beach. In the bottom left corner, a person is standing on a surfboard, which is partially buried in the sand. The surfboard is orange and white with a green stripe. The person is wearing a dark shirt and shorts. The beach is a uniform light brown color. In the top right corner, the ocean waves are breaking, showing white foam and blue water. The text "HYDROCARBON COOLERS: EFFICIENCIES FOR RETAIL SPACES" is overlaid in the center of the image in a bold, white, sans-serif font.

# HYDROCARBON COOLERS: EFFICIENCIES FOR RETAIL SPACES



# 2014 HYDROCARBON HIGHLIGHTS



Annual Sales of +5 billion cans



Recognized by White House Council on Environmental Quality for Hydrocarbon Commitment



Global Cooler Fleet: approx. 1.000.000 units



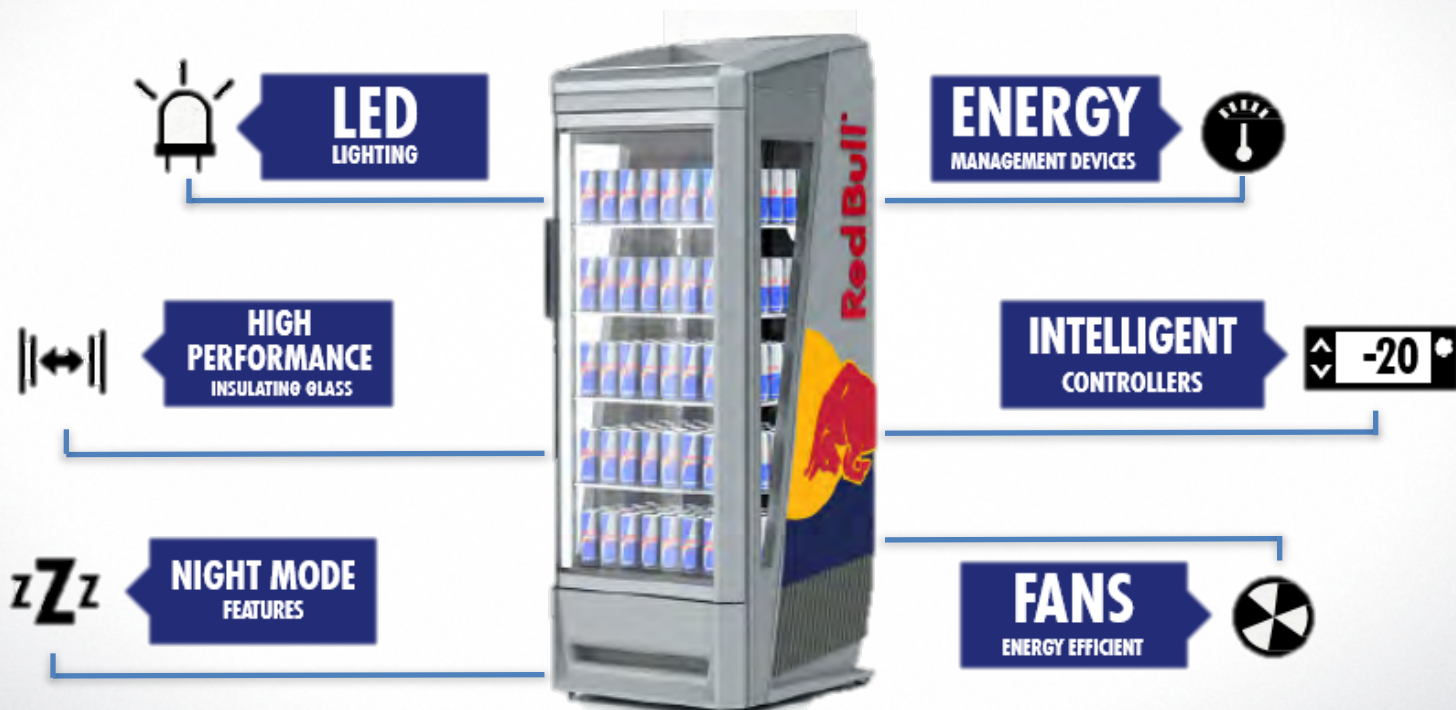
100% HC Procurement for all countries where possible



Phase down of HFC refrigerant usage in partnership with Refrigerants, Naturally!



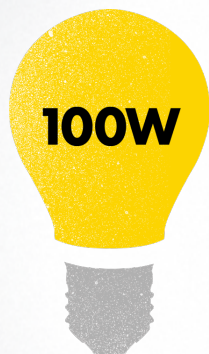
# SMART ECO COOLERS







# FOR EXAMPLE...



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The Red Bull Can Cooler is our most energy efficient Eco-Cooler. In fact, a single one hundred watt bulb uses the same amount of energy as seven Can Coolers.



# PROGRAM MANAGEMENT

- **Service Technician Training**
  - Mandated specialized training for all technicians
  - Training conducted in partnership with cooler suppliers
- **Commitment**
  - We remain committed to our goal of 100% procurement where technically and legally feasible
    - 2014 : 65%
- **Regulatory Updates**
  - R600a approval
  - SNAP program



**THANK YOU**

