

25 & 26 June 2015 - Atlanta, Georgia

# Light Commercial Applications

Bruce Karas- The Coca-Cola Company

Refrigerants, Our Sustainability Mission Naturally!

- Refresh the world
- Inspire moments of optimism and happiness
- Create value while making a difference



### Our Focus. Our Commitments.







**WELL-BEING** 

**Beverage Benefits** 

Responsible Marketing

**WOMEN** 

**Community Foundations** 

Human and Workplace Rights

**WATER** 

**Packaging** 

Carbon

Sourcing





### Carbon Across the Value Chain



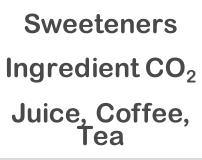
#### **PACKAGING**

#### **MANUFACTURING**

#### **DISTRIBUTION**

#### **REFRIGERATION**







**Primary** 



Fuel **Electricity** 



**Trucking Fleet** 



Refrigerants **Electricity** 

**NAG** 

15%

35%

**7**%

5%

38%















### Sustainability Focus – Efficiency & Carbon

Coolers and Vendors are the customer and consumer connection with our products. Deliver refreshment with a lower environmental footprint.

Clear goal: Build the necessary supply chain to deliver HFC Free Coolers and Vendors,

A collaborative approach bringing companies together to find alternatives was

MEMBERS SUPPORTERS











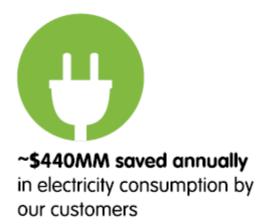


## Refrigerants, Since 2000, North American Focus on Naturally! **Energy Efficiency.....**

- ....use an average of 1415 kWh less electricity per year.
- ....reduced greenhouse gases by more than 1 million metric tons per year.



~5.5MM intelligent energy management devices used in our refrigeration equipment



















# System Issues

- -EPA proposed rule to de-list r134a by 2016
- -DOE 2017 aggressive energy efficiency reductions required by 2017
- -Customer Needs and Perceptions













Thank you very much!